

Trade-specific Training:

The WE-LEAD (Women Entrepreneurship through Livelihood & Enterprise Assistance and Development) Project, launched by SIDBI (Small Industries Development Bank of India) and implemented by AMFI-WB (Association of Micro Finance Institutions - West Bengal), aims to empower women through entrepreneurship and skill development. The project provides training in various trades such as tailoring, beautician services, incense stick making, and more, equipping women with the necessary skills to start their own businesses and achieve financial independence. By fostering self-employment and enhancing their economic opportunities, WE-LEAD contributes to women's empowerment and sustainable livelihood generation. After the completion of EDP training, the motivated beneficiaries selected their choice of trade. The project staff carried out a feasibility analysis of the trade in the particular geographical location along with possibilities of market linkages. Trade-specific training was imparted after that to build or enhance the specific skills required for a particular trade. The details of the trade-specific training's are given in the below table:

Sl. No.	District	Block/ Municipality	Number of Batches	Number of Participants	Number of participants/ Batch
1	Howrah	Sankrial	38	934	24.579
2		Panchala	33	816	24.727
3	South 24 Parga	Jaynagar- I	28	606	21.643
4		Jaynagr - II	42	828	19.714
5		Majilpur Municipality	16	288	18.000
6	Bankura	Bankura - I	19	487	25.632
7		Bankura - II	4	66	16.500
8		Chhatna	30	726	24.200

Sl. No.	District	Block/ Municipality	Number of Batches	Number of Participants	Number of participants/ Batch
9		Bankura Municipality	17	472	27.765
10	Birbhum	Bolpur Sriniketan	25	679	27.160
11		Labpur	35	832	23.771
12		Bolpur Municipality	2	31	15.500
13	Nadia	Ranaghat - I	42	798	19.000
14		Ranaghat - II	38	964	25.368
15	South Dinajpur	Gangarampur	28	798	28.500
16		Banshihari	19	480	25.263
17		Gangarampur Municipality	4	140	35.000
18		Buniadpur Municipality	15	397	26.467
19	Total		435	10342	23.775

Sl. No.	District	Block/ Municipality	Name of the Trade	Number of Batches	Number of Participants	Number of participants/ Batch
1	Howrah	Sankrial	Artificial jewellery, Artificial hair processing, Beautician, Feather Cock, Incense stick making, Joir work, Paper cup making, Tailoring & wooden toy.	38	934	24.579
2		Panchala	Artificial jewellery, Artificial hair processing, Beautician, Incense stick making, Joir work, Tailoring & Sanitary Napkin.	33	816	24.727
3	South 24 Parga	Jaynagar- I	Tailoring, Beautician & Jute work.	28	606	21.643
4		Jaynagr - II	Tailoring, Beautician, Bag making, & Jute work.	42	828	19.714
5		Majilpur Municipality	Tailoring, Beautician, soft toy making & Jute work.	16	288	18.000
6	Bankura	Bankura - I	Tailoring, Beautician, Artificial jewellery, puffed rice packaging, Incense stick making, Bamboo craft, Soft toy making, & Belmala making.	19	487	25.632
7		Bankura - II	Dokra product.	4	66	16.500
8		Chhatna	Belmala making, Tailoring, Beautician, Bamboo	30	726	24.200

			craft & Sabai Grass product.			
9		Bankura Municipality	Tailoring, Beautician, Artificial jewellery, Batasa making, puffed rice packaging, Incense stick making, Bamboo craft, Soft toy making, & Belmala making.	17	472	27.765
10	Birbhum	Bolpur Sriniketan	Tailoring, Beautician, soft toy making, incense stick making, Hand Batik,& Grass Jewellery.	25	679	27.160
11		Labpur	Tailoring, Beautician, soft toy making, incense stick making, Hand Batik, & Phenyle making.	35	832	23.771
12		Bolpur Municipality	Kantha stitch & Jute work	2	31	15.500
13	Nadia	Ranaghat - I	Tailoring, Beautician, Artificial Jewellery, Hand loom & power loom and incense stick making.	42	798	19.000
14		Ranaghat - II	Tailoring, Beautician, Birth-day-cake, Physiotherapy, Jute work, Hand loom & power loom and incense stick making.	38	964	25.368
15	South Dinajpur	Gangarampur	Beautician, Tailoring, Fish net making, Bamboo craft & Carpet making.	28	798	28.500
16		Banshihari	Beautician, Tailoring, Incense stick making, Artificial jewellery, Solta making and pottery.	19	480	25.263

17		Gangarampur Municipality	Fish net making and tailoring.	4	140	35.000
18		Buniadpur Municipality	Tailoring, Artificial Jewellery, Pottery, Pola making, Solta making.	15	397	26.467
Total				435	10342	23.775