



**Project Title: :WOMEN ENTREPRENEURSHIP – LIVELIHOOD ENHANCEMENT AND DEVELOPMENT PROGRAM (WE-LEAD) IN WEST BENGAL**

**Project Launched By:**

**Small Industries Development Bank of India (SIDBI)**

**Project Implemented By:**

**Association of Microfinance Institutions–West Bengal (AMFI-WB)**

**Project Duration : 24 Months (February 2023- January 2025)**

**Objectives of the Project:** The purpose of the grant support is to develop and strengthen 10000 women entrepreneurs by providing capacity building-EDP/Skill training& business development services for a better and sustainable livelihood.

**Project Budget:**

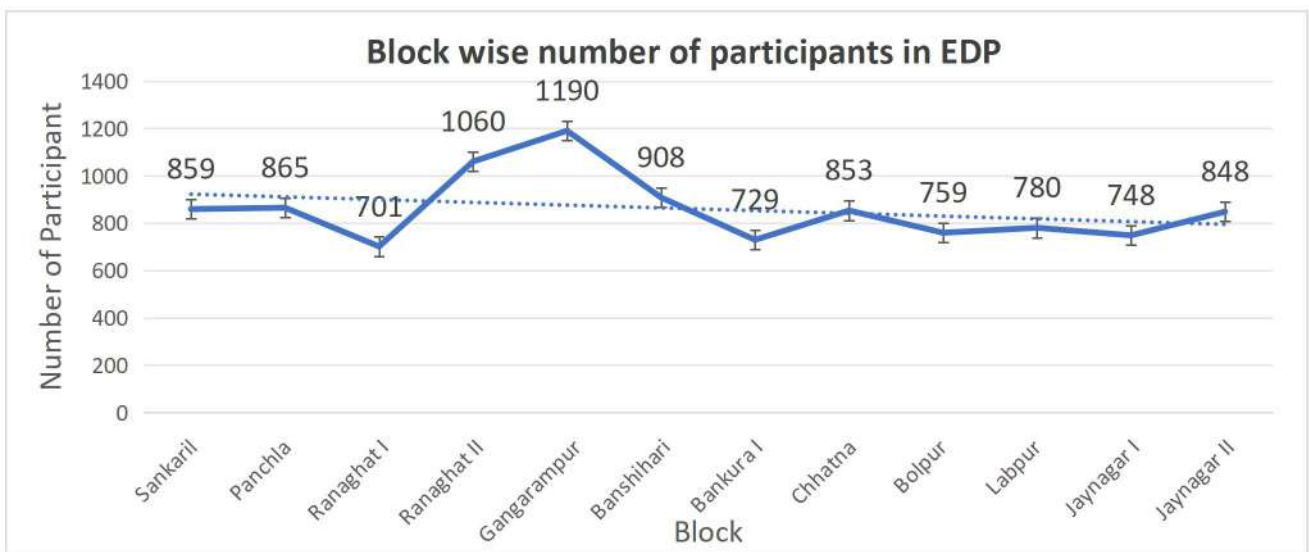
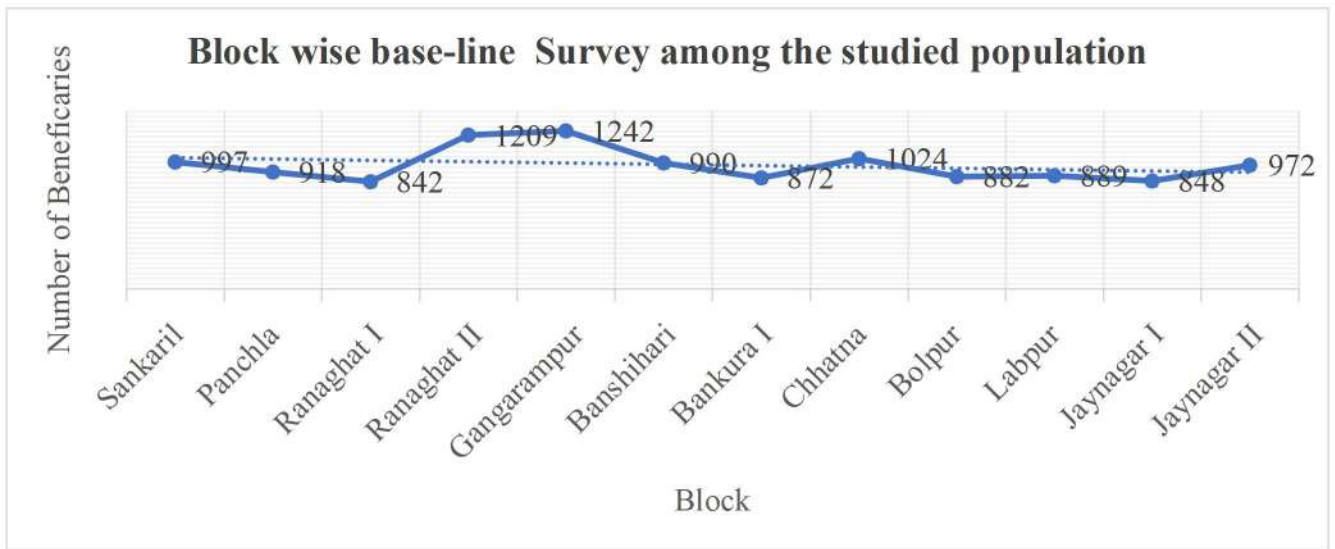
Particulars	Amount
<b>SIDBI Contribution (approx. 90%)</b>	1,19,00,000/-
<b>AMFI-WB Contribution (10%)</b>	13,21,400/-
<b>Total Project Budget</b>	<b>1,32,21,400/-</b>

**Monthly Progress Report for the month of April 2024**

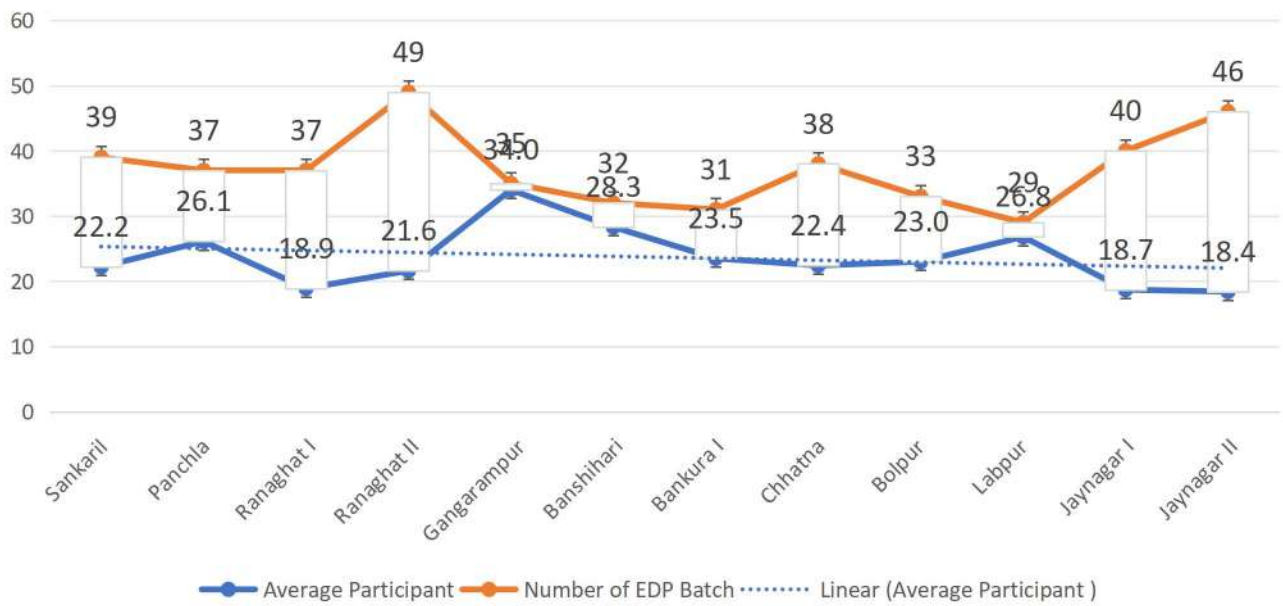
Sl. No.	Activities done in reporting period
1	<ul style="list-style-type: none"> <li>● <b>Beneficiary selection and data Collection from MFIs:</b> LCs and EDPs are regularly visiting Association member Banks and MFIs branch offices to collect details information of borrowers. They visit the villages and Para with MFIs staff to participate in the borrowers meet. They collect the details of beneficiaries during the meeting, who are repaying their loan timely.</li> </ul>
2	<ul style="list-style-type: none"> <li>● <b>MFIs&amp; SHGs Group Visit:</b> LCs and EDPs participate in borrowers meetings and discussion aboutt the various aspect of WE-LEAD project. SHGs meeting and then take appointments for individually or group meeting with borrowers to share WE-LEAD project and EDP awareness training.</li> </ul>
3	<ul style="list-style-type: none"> <li>● <b>Block wise baseline survey :</b> A total 11672 baseline surveys were completed among them 9094 (77.9%) are New and 2578 (22.1%) are Existing entrepreneur.</li> </ul>
4	<ul style="list-style-type: none"> <li>● <b>Social category:</b> Among the studied population; General 4419 (38.7%), Scheduled caste 5251 (44.9%), OBC 1514 (12.9%) and Scheduled Tribe 388 (3.3%) were respectively.</li> </ul>
5	<ul style="list-style-type: none"> <li>● <b>Entrepreneurship Development Programme (EDP):</b> In total we have been able to form 456 EDP groups and out of them we have been able to bring 10300 borrowers/beneficiaries under this program. On regular basic EDP Awareness camp are conducted in all the six project districts, with average of 23-25 participants per sitting.</li> </ul>

6	<ul style="list-style-type: none"> <li>● <b>Trade Identification and Training Conducted:</b> There are <b>26 trades</b> have been identified so far and trade training has been started and many of trades training have been completed. We have been able to bring 5722 beneficiaries under various trades training and many of them who have completed the training and purchase machinery and started own business. The major trade training are: 1) Tailoring, 2) Artificial hair, 3) Artificial Jewellery, 4) Pola making, 5) bag making, 6) Bamboo craft, 7) Batasa making, 8) Beautician, 9) Belmala making, 10) Bori making, 11) Candle making, 12) Carpet making, 13) Feather cork, 14) Fishing net making, 15) Incense stick making, 16) Jute work, 17) Kantha stitch, 18) Paper cup-plate making, 19) Physiotherapy, 20) Pickle &amp; jam-jelly, 21) Puffed rice making &amp; packaging, 22) Rakhi making, 23) Sanitary napkin, 24) Soft toy making, 25) Solta making, 26) Wooden toy/Craft making.</li> </ul>
7	<ul style="list-style-type: none"> <li>● <b>Credit Linkage to Entrepreneurs:</b> So far, total 2178 Number women Entrepreneurs have taken loan from MFI, Bank, SHG group for start and continuation of their business. The total credit support is around Nine Crores Rupees.</li> </ul>
8	<ul style="list-style-type: none"> <li>● <b>Web based application:</b> The entire project activities are being monitored through web based application from Baseline Survey to EDP batch formation with dates for awareness program, trade training details with budget, staff weekly action plan and credit linkage information started in panchayat, blocks, districts wise. The monthly progress records with photographs are also regularly documented and shared through this web monitoring system. This system is accessible to all the members and SIDBI.</li> </ul>
9	<ul style="list-style-type: none"> <li>● <b>EDP sensitization/awareness module:</b> The EDP modules training are organized by LCs and EDPs with local MFIs branch officials.</li> </ul>
10	<ul style="list-style-type: none"> <li>● <b>Proposal for trade training:</b>After completing the EDP training, LCs and EDPs propose for the trade training in theirs' reference blocks/municipal area. The proposal includes the details of Trainers, Trainees, venue, duration of the training, tentative dates of start and ending, scope of credit linkage after the training, marketing strategy etc. One book is given to each of the trainees during training period.</li> </ul>
11	<ul style="list-style-type: none"> <li>● <b>Continuous training program for Staff Members:</b> The project undertaking continuous training and refresher program for staff members who are working for this project (16 staff Members are directly recruited for this project).</li> </ul>
12	<ul style="list-style-type: none"> <li>● <b>Weekly Staff meeting:</b> Project staff participate in the weekly meeting (Virtually) to see the block wise progress on the status of baseline, EDP program, total participation, trade module development update, trade training planning, credit linkage and to plan further to meet project deliverable. Field staff gets opportunity to share their activities, challenges and achievements.</li> </ul>
<b>S.N</b>	<b>Challenges faced, if any</b>
1	Selection/identified of beneficiaries – Beneficiaries raising many quarries during base line survey
2	Filling baseline data online through mobile – technical concern, networking issues etc.
3	Credit support for new entrepreneurs
<b>Action Plan for Upcoming Month:</b>	
<b>S.N.</b>	<b>Activities planned for upcoming month</b>
1	EDP awareness/sensitization in all project districts.
2	Baseline survey
3	Trade identification

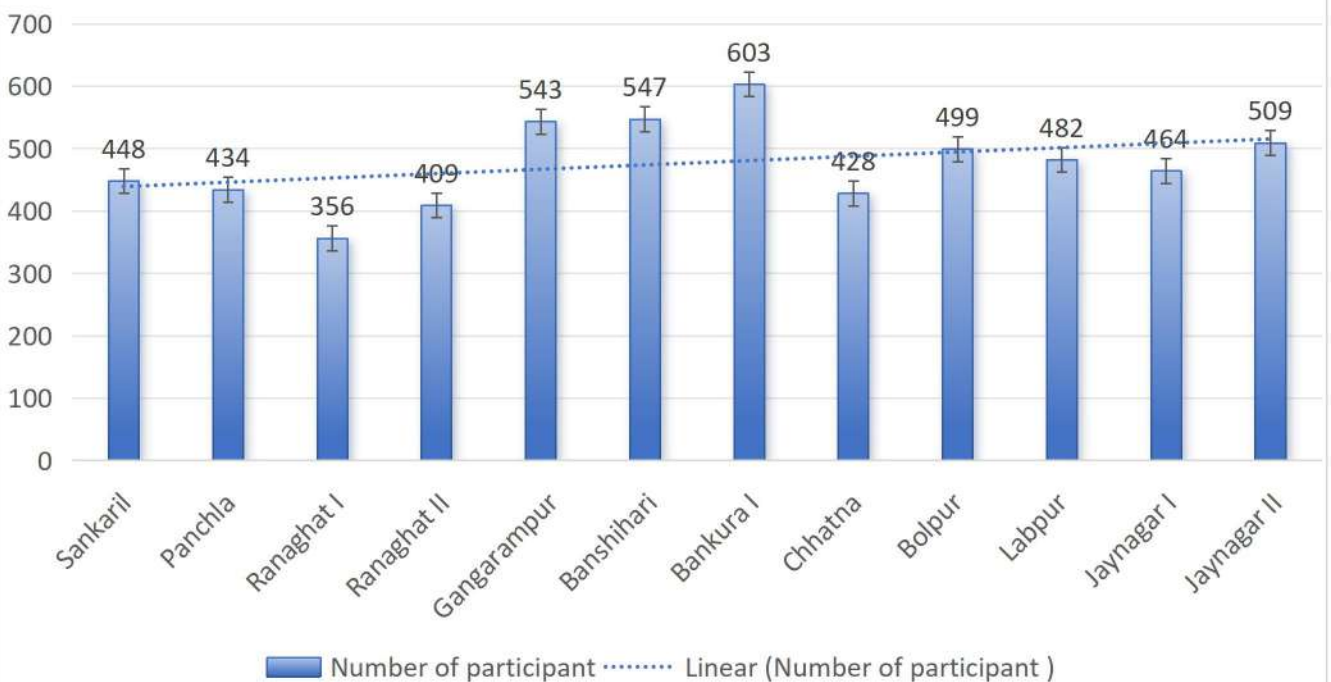
4	Trainer identification
5	Training venue identification
6	Trade training module development
7	Trade training
8	Business plan development
9	Credit linkages.
10	Hand-holding support
11	Exposure trip for the project staffs and beneficiaries
12	Organized mela and buyer seller meets
13.	Impact study on borrowers and beneficiaries
14	Udyam Registration for New Entrepreneurs who are not registered yet.



**Block wise Number of EDP Batches and averages number of participants**



**Block wise number of participant in Trade training Program**



# Photo Gallery

## Base line Survey



# EDP program



# Skilled Based Trade Training Program







**Participation in Fairs**



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